

## Buddhist Propagation according to the Principle of Service to Community

Phrakru sri Thammawaraporn

Deputy Secretary to the Primate Kanchanaburi Assistant Abbot monastery

E-mail: Thammawaraporn @gmail.com

วันที่รับบทความ (Received) : 30 เมษายน 2562

วันที่แก้ไขบทความ (Revised) : 1 มิถุนายน 2562

วันที่ตอบรับบทความ (Accepted) : 5 มิถุนายน 2562

### บทคัดย่อ

การเผยแผ่พระพุทธศาสนาตามหลักพุทธศาสนาที่เหมาะสมกับพฤติกรรมทางสังคม อันหมายถึง หลักการบำเพ็ญประโยชน์ ได้แก่ 1) การให้ 2) ความเมตตา 3) ความประพฤติน่าเป็นประโยชน์ 4) การปฏิบัติที่เสมอภาค ที่เป็นการให้โดยความเป็นของหรือความรู้ด้วยคำพูดที่เป็นประโยชน์แก่ผู้อื่นแม้ทางกายและทางใจก็ตาม ทั้งนี้ การช่วยเหลือสังคมและครอบครัวควรเริ่มต้นตั้งแต่ยังเล็กโดยเฉพาะเริ่มตั้งแต่เด็กซึ่งคอยกระตุ้นพัฒนาการทั้งมวลอย่างคุณค่าสูงสุดที่จะผลักดันให้เขาเติบโตขึ้น เป็นผู้ใหญ่ที่สมบูรณ์ทั้งกายและใจ ขจัดปัญหาสังคมได้แล้ว ส่งเสริมชุมชนไทยให้ร่มเย็นเป็นสุขเพราะปลูกฝังและมีน้ำใจต่อกัน นั่นคือพฤติกรรมที่ดีที่ควรมีและยังคงมีอยู่สำหรับสังคมไทย

**คำสำคัญ** : การเผยแผ่พระพุทธศาสนา พระสงฆ์ ครูบาอาจารย์

### Abstract

Buddhist Propagation according to Buddhist principle as suitable with social behavior that mean the Principles of Service namely 1) Giving 2) Kindly 3) Useful Conduct 4) Even and equal treatment. That is giving by belonging or knowledge by wording to useful for other even by physical and mentality that help social and family should be start since younger especially begin from children, which popper for all their development such as the most value to push them to grow up to be adult who complete both physical and mental, to break down some problem out of social, then support Thai community be happy calm because of cultivate and kindness among them. That is good behavior should be and still be for Thai community.

**Keywords:** Propagation, Buddhism, Monks Teachers

## 1. The important of moral and ethics

Moral and ethics regard as the based on the important of all people and also for all occupations, if some person or some occupation have not any moral and ethics to mainly for element, that sound quite be difficult to get success with those occupations. We have ever seen the crisis of confidence in many occupations in nowadays as well as teacher, doctor, police, soldier, political etc., until have some word that we cannot create a good teacher based on from not good person, and we cannot create doctor, police, soldier and politics to be a good as all. If those of them grew up from based on bad behavior.

Vasin Intasara (2541:6-9) had said that the important and benefit of ethics as namely

1. The ethics is important based on of growing, security, peach and for private social as all most of for nation. Government should promote population to cultivate the ethics at the first, to set up the center of all other development as well as economic, education, political etc. The development that without ethics to be main point, it will have badly more than good result, because those who have more knowledgeable but lack of moral, it will cause disgrace more than unknowledgeable person. If we compare knowledge as similar soil and the ethics is similar water, then if soil has no water to count on and to linger, then it will be become to dust, still be given nuisance more than benefits. The knowledge people who lack of ethics, they must be taken bore to others by habitually.

2. The country development must be developed from people' mind as first or at least should be going together with development for economic social, education, academic and so on. Because any development that without ethics, then that action will be wasteful and will be affect a lot of points, then it will cause people enchantment in material and vices, people adversity because of social people neglect ethics, then grab property for more oneself an inhumane without kindness for lifestyle to each other.

3. The ethics is not mean tend to play only, and is not go to temple only, then Dhamma listening, keep the Buddhist precepts in a monastery and by doing without social helping only, but ethics means the practical action and thinking in all the right way suitable for duty and absolute right for time, state and person, though we can see that

ethics is necessary and worthy for all person in all occupation and for all social. Therefore, social will be survived because of ethics.

4. Peculation, cheating and persecuting in all lifestyle and social degenerate cause of people lack of ethics in social. Natural resource in this world be enough to feet for world population to go to long time, if they help to leave an avaricious then change their lifestyle by simplicity. If those things will happen, then regard them to be benefit and take them to be tools for Dhamma practices such as convey the benefit change to be tools and perform for public domain, convey rank and reputation in social change to be motivate others' mind people to be respected and approach Dhamma.

5. The ethics can teach us to give up distain oppressive poor people, ethics can teach us modest for each other and do not act big, arrogant, overweening or aggressive to others, ethics teaches us to give up, let up and pride more and more to get focus true point as indeed, do not lost oneself that excellent that others, the readership who has honor ethics should be respected for all others by trustfully. Therefore, we should be choosing for the readership who has ability and can build mind happiness for more people, to be peach will happen both all inside and outside, strong by physical, treasure and weapon, if readership who without ethics strong, and then those people and nation would not stable longtime. Social civilizations and stable must consist of ethics to be guarantee or have been core center, similarly street as stable or strong tower, even they used concrete and enhance with iron, an even iron does not appear to see outside, but they have an important inside as engineer should well know.

From all those words as mention, we could be summary that moral and ethics were based on the important for human development. Thai social problem as we have seen in nowadays all most take place from “Human”. Though problem is started from “Human” and still impact to “Human”, then troubleshooting of Thai social problem should be resolved with “Human Development”. So, the main point problem mean, how can we should develop human to let them can be stand on by themselves, if they have knowledge and can resolve problem, creating, operating technology with greatly, then can join with business contest, consume and produce with wisdom, and they can know well which one good or bad, they have the right concept with the ethics as absolutely etc.

## 2. The element of ethical

Department of education (2535:5) has made some documents for Thai Ethical meeting then summary that ethics of each person should have 3 elements namely

**Moral Reasoning** is the understanding in reason of correctly and fine and could be decision the correct reason from incorrect reason by thoughtful.

**Moral Attitude and Brief** is satisfying, faithful, admire, favor, pleased will be ready for accept ethics to be guide line for one self-practical.

**Moral Conduct** is the action or showing of person in each situation which can belief that, it was happened from both an element before.

Since the element of ethics consist of 3 parts as mention from before. Ethics development must be developed all 3 parts along together. Lifestyle for everyone should have the element all 3 parts to concern by closely, that is human behavior as they action both from physical and speech, it will have approach relate to each other with mental and wisdom, those who have angry will show their aggressive behavior come out, and if all most knowledge less person concern, their action behavior will be aggressive more than knowledgeable person who can control themselves and not show bad thing any behavior come out, then so that, this case can show that the knowledge person can control their emotion and their behavior as better than knowledge less indeed. (Kohlberg,1964: 385-390)

Moral regarded that all people should be have, because of moral is a property or characteristics that make human different from all animal. Moral as scholars' concept then can classify out to 3 parts that is, for part of knowledge and understanding, for part of emotion and feeling, for part of all behavior as action for example compliance along with religion self-control, courage, justice etc. Those who have moral be capable to knowledge and understood emotion feeling and behavior as action out by correctly and fine. Therefore, they would be others develop as in clots up surrounding and convey with in surveillance to cultivate them have moral, wisdom development, mind development and emotion, to bring behavior control those of them and so on.

## 3. Society

There are meaning "Society" those have different opinion as namely, **Arthur Durham** has given the meaning that society is a group of people who have homeland in border

geography rather than permanent residence and consecutive and they have an important part of life by generate go to flow together, that we can see from manner, tradition, custom and speaking (Arthur Durham, 1958 :3) And **Charles Hoffer** has given the meaning that society consist of people which leave on motherland with consecutive and they are interested with other people and with one or the other or more than, that cause them must be leaved there then have society element 3 kinds as follows as 1) Group of people 2) Territory or boundary as for sure 3) Interesting with together that will have practiced between other, and have participate between union and leaving to each other in some boundary (Charles Hoffer (Vilai, 2528 : 2)

Dictionary for social vocabulary as academy of the Royal institute B.E. 2542, has given the meaning that, society or community means small group that have many character and rather many society, but it has smaller and then have interested to participate in narrow group. Societies mean an area of familiarity and have connection between people throughout the basic of connection for some case as cause as society different from group of neighbors. Society that have character by economic has made self-give am treat as limit more than other society, but they still have close party and still be sympathize in deeper. Community was regarded to be structure of social institute as consist of house and people residence, then still consist of many institutes and many offices both private and government all of them absolute concern with community.

#### **4. Theory has concern with activity management for Moral and Ethics.**

As from studying texts, article, research and some documents as concern with activity management for Moral and Ethics by participation between House, Temple, School (HTS) researcher has got some idea from theory as concern as namely,

##### **1.Social Participation Theories**

Tassanee Tongswang (2549: 305-307)had said that, social participation means social interaction participate which conclude participation of private and group of people and then has sound about social participation that, social participation means people have participated in activity with others by voluntary and participation in associate activity by voluntary. Social participation has divided 4 points namely

- 1) The participation for accepting, thinking and for new practicing example, accepting family planning using for new technology and new plan for public health.
- 2) The participation for improve community environment example construction road, pond, bridge, dam or dyke community hall.
- 3) The participation for organize activity both formal and informal example group of farmers, group of occupation, group of saving for manufacturing, religion activity for development village and self-local government, etc.
- 4) Neighbor calling and activity of small group normally accepting new knowledge and participation may consider that should be come before in new planning occupation.

Social sciences researcher has been effort to build tools for participate as standard by developing and modified works of previous researcher. Participation which similarly with tools of Chapin an element of participation with 5 points as namely

- 1)Membership
- 2)Attendance
- 3)Contribution
- 4)Membership on Communication
- 5)Holding Offices

All these 5 elements were developed by stretch the principle of scale from an Explicated. Some of problem from tools using as depend on adjust suitable for each group, which had not some, then participate thinking and co- operate as namely

## **2. The concept for participate co- operation**

**Anderson** has given about social participation as “social participation” means those who join doing activities with other in organization by voluntary directly and social participation as doing by voluntary usually those who join activity for some case, they will have power pushing or may be forced to join. Forcing to join activities that not mean only regard to join for social participation. Maybe all though, that social participation, it may be having some character with concept of society development ought to say that, people come to join all activity by voluntary.

On the other hand, as community concern with good participate as well as looking situation about community as will bring to learning, communication management, it may be connecting easy character not complete by have seen that each community should have an element and can be going on as namely,

1) Structure for community physical as have an element society state, building or resident, road, channel for communication, society unity and community recourse.

2) Structure of society in management which consist of leader and committee of communities that participates management by convey to participate activity to bring to participate with happy to each other.

Though, community in each one will have some different by way of their lives and channel of their activities in each community as they have built with participation, to using the way of life in community for together, then community should have various as well as size and configuration as form characteristics in community took place as desirable.

### **3. The form of Co-operation for Community Management**

A group combining of those who have activity and goal as together to make the way of life be happy, then should be build group or working committee co-operate to help activity doing of committee to success as wanted objective. Group or working committee may behave different name calling separate, but should have an element for working 2 style is that leader and working committee or committee to manage activities and to join creative management in committee until get successful as wanted, so community and good management should have an element as namely

1) Goal consist of the objective as want to be success, which will have assignment vision or set for an expectation, then want to bring community to go somewhere, how, with the goal of quantitative as the amount number of community in nowadays, then community should have developed to have how far and how much.

2) Knowledge and knowledge management have usage because we are using knowledge for working using and knowledge managing means using for potential with critical knowledge, interpret knowledge and evaluate value of knowledge as will be taking to practice for participate with other include the way for communication, the reorganization to relay

knowledge and co-operation to each other, the exchanging and knowing, developing organization, and formatting model for good ethics.

3) Personal will have relationship as second issues as convey for using knowledge to out using, then in community will have more people and much knowledge depend on that community will choose those people to use with much of usage example leader, scholar, teacher, occupation in community etc. These are count to be community resource as more worthy, so it necessary that to bring some those of them to going for education management.

4) Community resource is the place that can make for usage participate with condition as give benefit for public people, it consists of resource as can touch example water, mineral, more product, as worthy for economic etc. On the other hand, worthy that bring to the capital for good education such as tradition custom, knowledge or local wisdom etc.

5) Co-operation, its ability of community leader and art for going on to convey community member can see that the duty of community must be going on as well as all community member should be getting ready give how participation. Public ethics is important, if have no supporting by community ethics and then we will get problem in future, especially some problem should begin and concern with teenagers.

6) The format thinking of moral cultivate, ethics by community it has process management by group of people for usage communication resource with administration, management to bring with culture moral and ethics. In each community, should have education institute, religion, family, the scope of setting by scope for cultivate and moral.

7) Process learning and practice to cultivate moral, ethics, value and strengthen characteristic of community should have the element as ethics principle, matrix of ethics and form of ethics to use for basic and learning process and then practicing for children and youth.

8) Format participation for community management Therefore, format development, strategy is important for one of nation development and human resource cause to more advantage and change to a good way. The principle of format development



for participate between family institute, religion institute and education institute have necessary for human resource which consider the main issues as namely.

1) Looking for significant of strategy about recruiting person to join developing program and participate with strategy between organization by emphasize the important of selection and development. Evaluation policy for motivation by upturn and promotion.

2) The important of quality management and teamwork with the best quality throughout strengthen characteristic and human behavior as will be form teamwork that support for co-operation among each other.

3) The important of person who will get motivation ability for working then to occur for usage by potential of each person rhetoric matter with objective has set previous, especially academic objective.

4) The value for strategy of personnel especially for leader and express that may be which use behavior should be suitable for participation.

5) The participation by strategy theory. The participation as emphasize for behavior to understand leaders' behavior as to form participate to each other.

6) The qualifications of a leader for strategy as to form participate in administrator group and should be consider for an element of principle about organization culture.

culture (Handy, 1976: Harrison. 1994) The relationship between strategy and culture as to form changing value, strategy process management system and responsibility for public. It is an element for culture as will point out that organization get successful or fail. The organization culture can classify to be main point out 3 items as namely 1) Role culture 2) The Task culture 3) The person

1) The Role Culture, it's a general has found in organization, because it's a culture which format from position had set, rule, regulation, process for practice as not concern with person characteristic and so on. Person who will get to work and had got selection for quality of those works, though, reason and logic which it has been heart of culture and going on to consistent and had predicted.

2) The Task Culture, the problem resolving by continues and successful, it must be considering for Task Culture. So, culture has character by participate concern, because in each of problem must be happened from situation. Man, or any those resources should be come from each part of organization for some time, then when we can manage problem and move to other work. Though, Discontinuity is an element, specialty will have an important factor of individual person power, which will set power in situation and so on.

3) The Person Culture, it has different from other culture as before mention, because these cultures have point out that any helping connection and participate service for those who expert in occupation, then it will have some other person to respond work like this to service of these individual persons.

## 5. Theory for development ethics

The cause by ethics or using cause for ethic or ability for decision with ethics by mean have the principle or that cause is called the ethics by theory for development some character of ethics supporting which very important of scholar of this group is that Piaget and (Kohlberg Kosol Meekoon, 2547: 7) They are the beginning of theory for development. They have thought that development ethics for all human, it's depended on some clever to learn and have known rule and any character in society. So, the ethics development should be depending on their wisdom development. Then Piaget has classified development by ethic out of 3 steps as namely,

**Step 1: Sensor motor Operation**, this step development will start since Kid reborn until age 2 years. Children in this step has not ability to get knowledge from environment with clearly but have difficult, physical wanted which have to respond back by not depend on time, place and so on, and then when children start their ability for learning speaking then they start to know state of environment and role of themselves too.

**Step 2: Early Concrete Operational Thinking**, in this development depend on their age range 2-8 years, then their character in this step will have apprehension for adult and have seen adult order as they must be following.

**Step 3: Late Concrete Operational Thinking**, this step development depends on their age range 8-10 years. Children will develop themselves by obey adult order to be step for their behavior. Piaget believes that wisdom development and some

experience have impact on their group role. An apprehension outside authority will have the main within children, mind as convey with justice, it means changing to each other, and equality of each person, children who stays in regular social will get success instep 3 as their age. Because cultivate and look after by abnormal or who lake of an experience from social or group of people (Daungduen Panthunawin and Penkea Phachonpajjani, 2520 : 39-40)

## 6. The way to cultivate ethics

The way to cultivate ethics, it will should have the category as namely

- 1) Understanding in process of ethics and development along by age level. Teachers should learn to know about psychology then give some chance to let person look for the truth of one worthy to outside development.
- 2) The fact knowledge in ethics level motivates creation that will let learners have wisdom development until more and the most.
- 3) Social theory using to cultivate and motivate the learners to study rule and value by themselves until clarifies for respondent in evil and good.
- 4) Awareness Parallel means positive part to increase and support on advance in good thing with negative part to beware and have been a precedent to loosen and stop.
- 5) Teaching by faithful creation and by testifies good deeds with principle and reason using.
- 6) Ethics cultivate base on all people duties, it is a common and nature as all people living, it's a sense and character as support strengthens characteristics and quality of life as it must be participating in social by truly.
- 7) Taking the principal doctrine from religion to apply and using to cultivate good, behavior. Religions is an institute as center of mind and have been for nation identify, inherit value, faith, tradition as should to learn to conserve, practice and inherit for social inheritance.
- 8) Practice to decision for value analysis from behavior as have seen Cleary to make understand all substance in deeply and estimate from outside to make the receiver

cultivate and then can canalize the behavior as more and more until to cultivate behavior oneself and strengthens characteristic by completely

## 7. Social Learning Theory

Bandura (1977: 10-15) The social learning theory that had explained about concept and very important to know social learning as namely, thing as human learning is that relationship among all them. Human can study relation of between situation and studying to relation between behaviors and reflect from behavior. Then all knowledge as human had studied, become to believe and have works for behavior control human being and then from relationship learning when we get some situation then human will settle an experience for future as expected about situation which as may will be happened, and it may be delights, upset and then expect for situation which have cause to decision for choosing to show behavior or not. The expectation as have cause to decision that will affect to which behavior or not, they have 2 types as namely

1) Outcome Expectancy, it is an approximation of people as which behavior is conveying to any behavior.

2) Efficacy Expectancy, it is an approximation ability of oneself for doing behavior as will bring to expectation behavior.

Social Learning Theory, it explains the way and process as people have got influence from social and take occupation for character and take to principle of reinforcement and principle of Association to explain situation in social. (Dongduan Punthunawin, 2524: 8) This theory has believed that ethics development as convey to mind developing and behavior of people which have cause from ability in adaptation to associate with rules by social morality. (Bandura. 1977) The important person in this theory has considered that as the present behavior, because any behavior and environment surrounding of human being have respect action and could not separate from each other. So, we can name that human being behavior of learning responding for their direct action as means behavior consider and cause as took place after other doing. Bandura has summarized concept about Social Learning Theory as namely

1) What is the understanding, means relation as take place among all things surround human being. Human can learn between situation and event, which study relation

behavior with cause of those behaviors. Condition studying let human has expectancy about each situation and can expectancy about because of it will take place after show behavior and so on. This expectancy will have cause to decision as choose show or not show those behaviors.

2) The way to study. Human can learn from direct experience by oneself, but for that learning has more over than human will find all by themselves. Human must be studied and observation learning. Though, people who have consider and thinking will have chance to study on different event. Observation learning has very important, the formatting for behavior perform and formal about understanding with all thing too.

3) Presumption from ability for learning as named before. The result of studying will be in believing from that which one concern and how to concern to each other. That believe has cause to format human behavior and this behavior may be correct or incorrect with fact condition example sufferance with believe that it will be happy in future etc.

4) Cognitive control, Human can be learning many things by understanding and relation of them. Human has wisdom and can bring that knowledge to be considering, then the result from this consider let can see that way to do and the result that will happen follow as wishes and will have seen the way how to avoid as oneself do not wanted. This thinking will be taken for decision as will show or not show some of behavior and then will bring to oneself control to behave at determined.

5) Moral has the rule for evaluate behavior and regard that, decision on moral is process to decision about true or fault along by any rule as each person has thought to concern, then these rules for decision had concerned from learning and both learning from direct experience and learning from observation and then learning from other words in social.

6) Self-Regulation, learning about rule for cultivate behavior can use for other behavior evaluate and then reaction to that behavior as both accept and deny, on the other hand, human use these rules for oneself behavior evaluate too. Though, to take oneself to control, people must have been the important elements 3 kinds as namely,

standard of practicing, behavior evaluation, oneself standard as set and feeling for an action for oneself along by as result of three elements evaluation (Chiayaporn Vijchava. 2526: 34-44)

## Conclusion

Though, we should see this theory focus learning from on direct experience, learning by accident and learning from emulate is important. Social learning theory use for explaining to occur developing behavior as ethics more than other character, on the other hand, this theory must be count to concept to use for studying by clear format more than concept and another principle theory.

Organization or group of workers, in addition, it depends on leader meeting as important. The leader meeting as mention must be had ability by using technique as motivate for atmosphere to be friendly. They should be built the atmosphere meeting of changing for concept and opinion and then summary to be satisfied for all, and should be focus for participate benefits and emphasize

## References

- Angkab Palakornkul.(1972). A Socio- Linguistic Study of Pronominal Strategy in Spoken Bangkok Thai. Faculty of the Graduate of the University of Texas at Austin.
- Beek, Steve Van and Luca Invernizzi Tettoni 1985. An Introduction to the Art of Thailand. Hong Kong: Travel Publishing Asia Ltd.
- Bodhi Chartumjeak,.(1995).“Culture and Thai Puan Tradition. Chongcharoen Press, Bangkok. Thailand.
- Bowie. Theodore (ed.). (1997). The Art of Thailand Amarin Press., Bangkok Thailand.
- Brown. Marvin. J. (1995). From Ancient Thai to Modern Dialects. Bangkok: Social Science Association Press of Thailand.
- David J. Campbell. (1997). Organization and the business Environment. Oxford: Butterworth Heinemann.
- Frankin Covey. (1999). The Four Roles Leadership. USA: Frankin Convey Co., Ltd.
- Harris. J.G. And R. B. Noss (eds). (1992) .Thai Phonetics and Phonology. Bangkok: Central Institute of English Language.

Jermawatdi, Promsak,. ( 1979) .Thai Art with Indian Influences. New Delhi: Abhinav Publication.

Likert Rensis. (2000). quoted in Robert N. Lussier. Management Fundamentals. New York: South-Western College Publishing.

William, J gedney. (1999). A Selected papers on comparative Tai Studies.

\*\*\*\*\*